

## Tune in and Listen

While you listen, write down anything that piques your curiosity.  
What do you want to explore more? Do you hear something new or unexpected?

CURIOSITY  
VOYAGES  
BEYOND  
THE MAP

## Reflect

Now, after listening, what are **7 new questions** you have? Does one spark another?  
Where do they lead you? Unleash your curiosity and let it surprise you.

I'd love to know...

What if...

I wonder why...

CREATIVE LISTENING  
BY IDEO